

# FINAL YEAR PROJECT IDEA

TK IBRAHIM (MS)

MSc RESPONSIBILITY & BUSINESS PRACTICE (12)

UNIVERSITY OF BATH

The process of reflection and inquiry that I have undergone has thrown up numerous questions about achieving life-work balance.

During this process I have been able to identify the issues that are important to me; the issues that are worthwhile engaging with; and the frameworks and perspectives (creative and distorting) of thinking and feeling that I bring to my life and work.

Having identified all the above, I would like to explore how these new awareness can increase the quality of my engagements, in a personal and professional capacity.

In a personal capacity, the inquiry will be on **How Can I Make A Difference Within My Sphere Of Influence?** The questions I will seek answers to include i) Is my behavior congruent with my purpose? ii) Am I awake to what is happening within me and in the world around me? iii) How do I act now to increase the quality of dialogue and inquiry?

In a professional capacity, the inquiry will be on **How Can I Make A Difference As A Change Agent?** My profession will be providing consulting services that assist businesses in implementing a strategy for optimizing the effectiveness of their involvement in engendering sustainable development in developing countries. It will focus on providing services that will enable businesses adopt CSR and Sustainability principles in their corporate strategy and processes. The question I will seek an answer to is - as a change agent, how do I make a concrete difference?

## **AIM**

- Explore the impact of question posing, inquiry, experiential learning and reflection as an enabler of change

## **METHODOLOGY**

- Question Posing
- Inquiry (First, Second, and Third Person)
- Experiential Learning
- Self-Reflection

## **PROPOSED OUTCOME**

- An Eco Methodology for Enabling Change